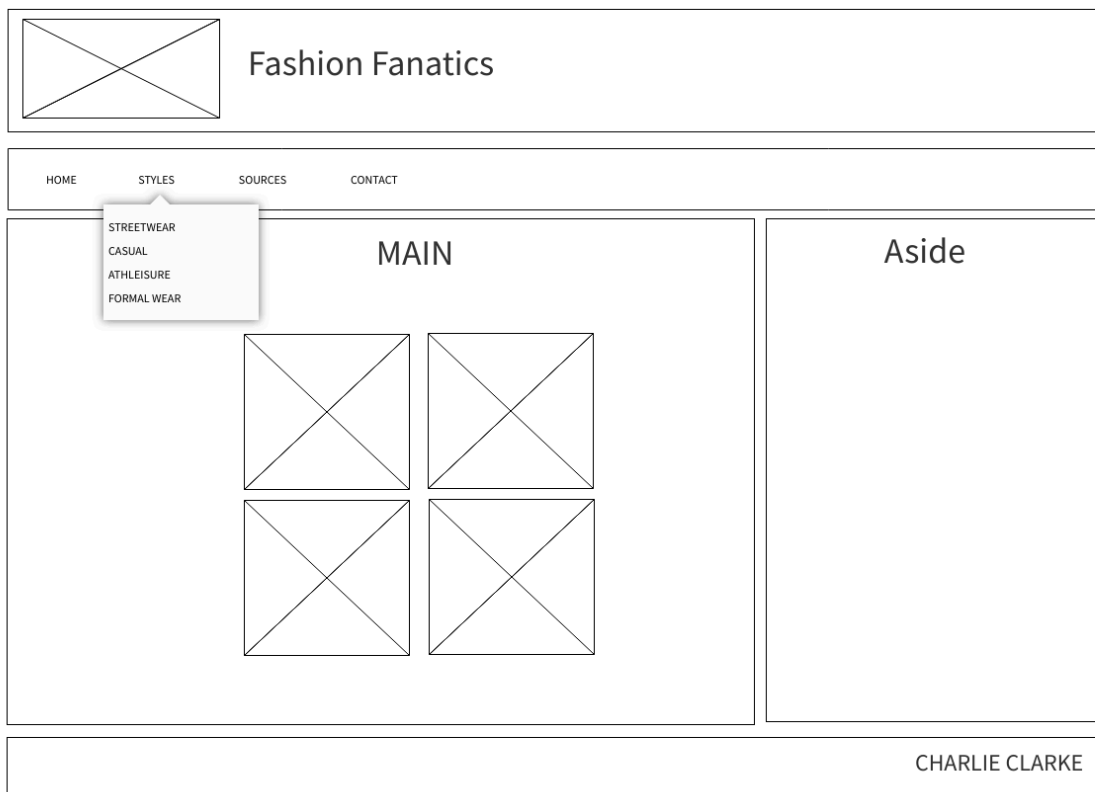# L2 Web Development Evidence

Website purpose and end-user requirements

Wireframe

Place a screenshot of your wire frame below. If you considered several different options, please provide evidence of this and justify your final choice (briefly).
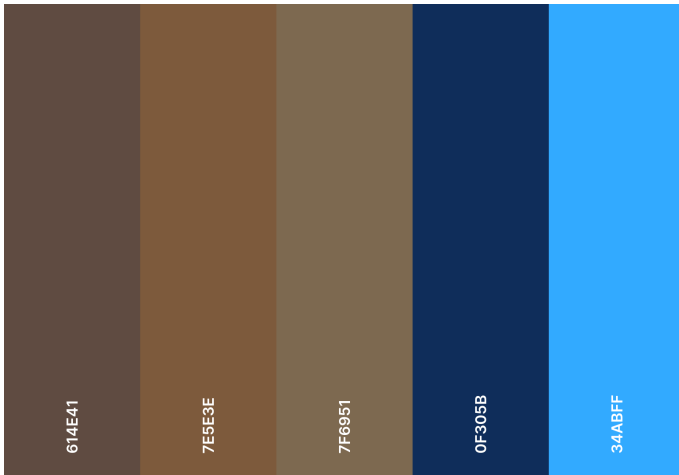

The first relevant implication to my site's layout is the aesthetic and minimalist design that my site provides. This allows for the user to easily navigate the site and it ultimately prevents the site from being cluttered and messy. The simplistic design does create a lack of information, yet the information I have chosen to include is relevant and necessary.

Explain the relevant implications that relate to your site's layout.

Colour Choice

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First colour is top and footer
Second colour is nav
Third colour is main and aside
Forth colour is the outline of the boxes
Fifth is nav font colour

The first relevant implication is aesthetic and minimalist design. The colour scheme blends nicely in my website to generate a practical and approachable theme regarding my topic of fashion in this website. The lack of vibrant and loud colouring allows for a soft and calming aesthetic, therefore my website proves to be tidy and unclustered. The use of blue text colouring in the links shown on my site is useful as it relevantly implies that the blue coloured text is a link, as blue text is usually associated to be a link. This is also important as it is noticeably different from the other colouring of the non link text which is primarily black.

Explain the relevant implications that relate to colour choice.

Font Choice

Place screenshots of your font choice / font combinations here.

Gaegu is a handwritten font with a playful and friendly appearance. It often conveys a sense of warmth and informality. Using Gaegu can make your website feel more approachable and inviting. Choosing Gaegu may suggest that your topic is creative, unconventional, and personable.

Using a sans-serif font on a website offers a clean, modern aesthetic and enhances readability for headers and titles, making it suitable for various design styles and content types. It presents a professional sense and accessibility while ensuring consistency and

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compatibility across different platforms. The choice of sans-serif font can influence topic perception, so it's essential to select one that aligns with my topic identity and messaging.

User Testing

Observe your teacher / another adult using your website. Note down any usability issues in this box.

List issues here

In the area below, provide 'before' and 'after' screenshots showing how you have refined your outcome to improve the end-user experience.

Refinements

Add evidence of the refinements you have made through testing and end user feedback. Add information about why you made the improvements e.g. To improve usability the navigation colors were changed…. etc

After the user tested my website they suggested that I added a shadow behind the image son the home page and added an outline to them
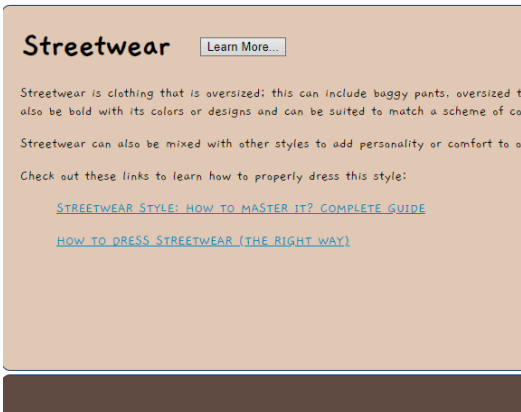
Initial Browser Testing

I had my dad test my website and gave me some feedback

1. Make sure the pages have headers so they don't get lost

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2. Adding bullet points to the links so it's easier to read the linked websites

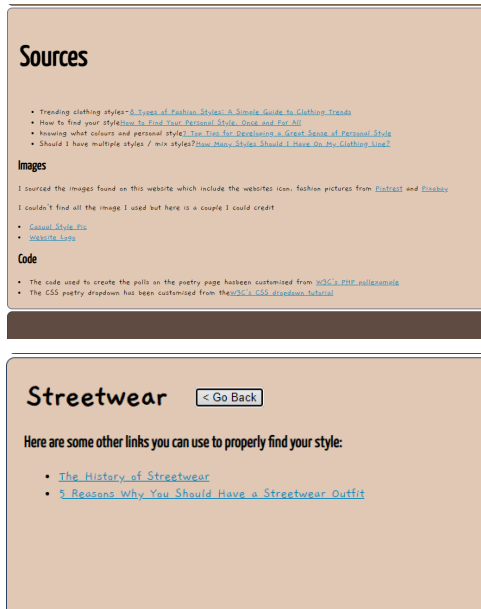3. Replacing the website meant they have to look it up after every link they press in the website

Fixes:

1 - Added Headers that are big and in the same place between all pages, this makes the Usability of the website a lot easier as the user knows exactly what page they are in no matter what page they are on.

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2. Made sure all links that are listed are included with bullet points, this will also help the users looking for information so the links are more distinct between the rest of the text; this is for the usability for the user as well.
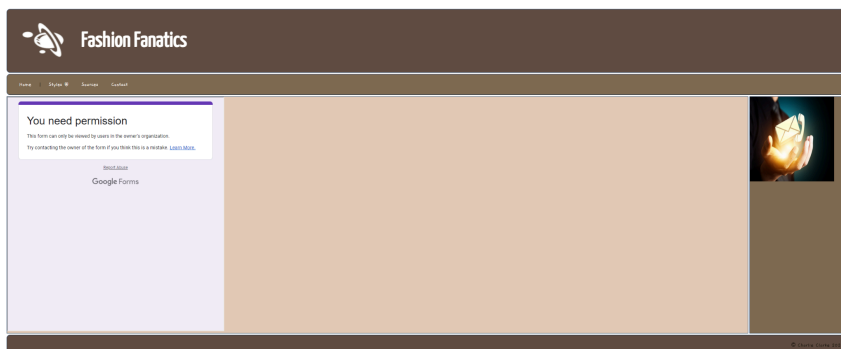

3. Using w3schools I found code that let the user click on it without losing their place in the website. The code looked like - target=”_blank”. This helps with the functionality and usability as the website won’t have to restart the voting data and can stay open, for the user both links are open and the user is able to switch back to our website whenever they want.

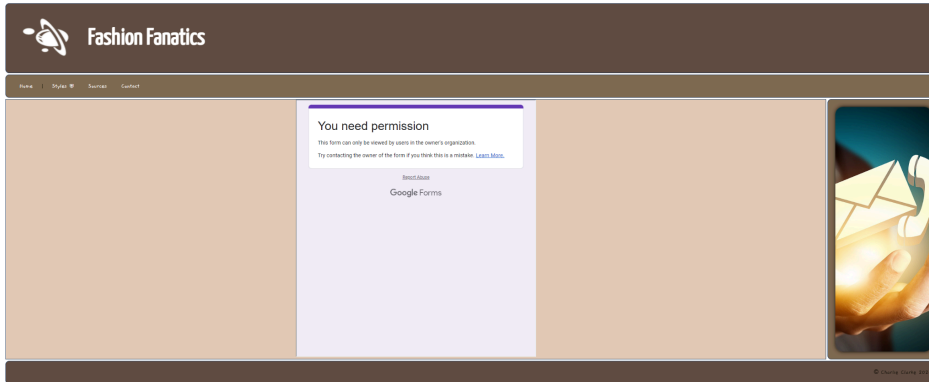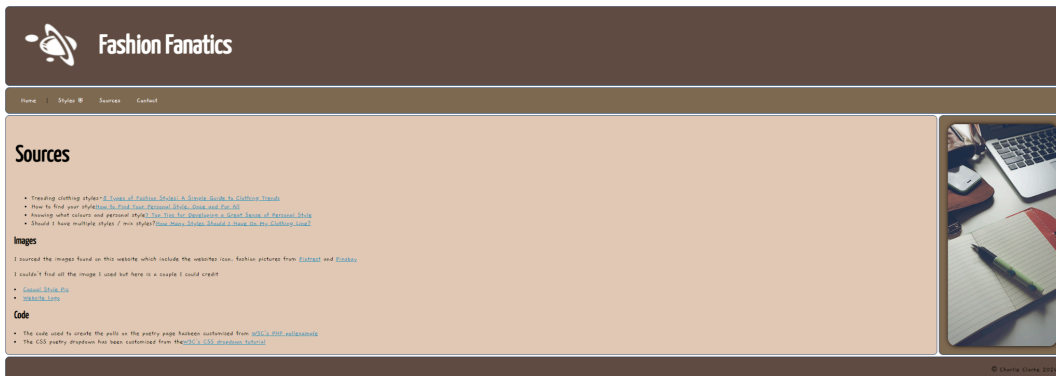This opens the link in a new tab.

Image Optimisation

1# The contact page was not centred which made for a lot of empty room with nothing else to put to fill it up. I made this page look a lot better by centering the google contact part in the

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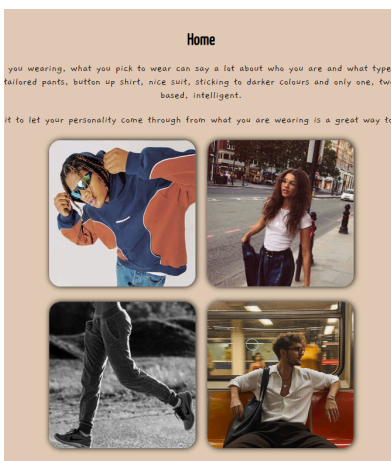middle of the page. This makes the website look a lot more put together than poorly designed.

2# The images found in the Contact and Source pages were not centred and also made a lot of empty space underneath. By making the photos take up room that is not being used it makes the website look more aesthetically pleasing as it fills the empty space with something the user can look at that relates to the page they have clicked on.

And for the aside image as seen on the sources page

Also made sure the images on the home page are square and are equal so they stay square and don't stand out.

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Making this change makes the home page a lot more aesthetically pleasing and more welcoming rather than a website with different size out of proportion buttons.

Final Testing

Paste screenshots confirming that your site works as intended. You should include evidence that you have tested the various links and that all the features work correctly. You must include evidence showing that the css and html files have been validated.

Index.php

Streetwear.php

Casual.php

Athleisure.php

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```
<!DOCTYPE html>
<html lang="en">

<head>

    <meta charset="utf-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1">

    <meta name="description" content="Fashion Fanatics challenges users to see if they can tell wether a poem has been created by a human or a computer">
    <meta name="keywords" content="Fashion, Clothing, Casual, Formal, Athlesuire, Streetwear">
    <meta name="author" content="Charlie Clarke">

    <title>Fashion Fanatics</title>
```

Check

Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings.
Message Filtering

Document checking completed. No errors or warnings to show.

Source
```
1  ↵
2  <!DOCTYPE html>↵
3  <html lang="en">↵
4  ↵
5     <head>↵
6         ↵
```

Formal.php

```
<!DOCTYPE html>
<html lang="en">

<head>

    <meta charset="utf-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1">

    <meta name="description" content="Fashion Fanatics challenges users to see if they can tell wether a poem has been created by a human or a computer">
    <meta name="keywords" content="Fashion, Clothing, Casual, Formal, Athlesuire, Streetwear">
    <meta name="author" content="Charlie Clarke">

    <title>Fashion Fanatics</title>
```

Check

Use the Message Filtering button below to hide/show particular messages, and to see total counts of errors and warnings.
Message Filtering

Document checking completed. No errors or warnings to show.

Source
```
1  ↵
2  <!DOCTYPE html>↵
3  <html lang="en">↵
4  ↵
5  <head>↵
6     ↵
7         <meta charset="utf-8">↵
```

Sources.php

```
<!DOCTYPE html>
<html lang="en">

<head>

    <meta charset="utf-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1">

    <meta name="description" content="Fashion Fanatics challenges users to see if they can tell wether a poem has been created by a human or a computer">
    <meta name="keywords" content="Fashion, Clothing, Casual, Formal, Athlesuire, Streetwear">
    <meta name="author" content="Charlie Clarke">

    <title>Fashion Fanatics</title>
```

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Document checking completed. No errors or warnings to show.

Source
```
1  ↵
2  <!DOCTYPE html>↵
3  <html lang="en">↵
4  ↵
5  <head>↵
6     ↵
7         <meta charset="utf-8">↵
```

Contact.php

```
<html lang="en">

<head>

    <meta charset="utf-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1">

    <meta name="description" content="Fashion Fanatics challenges users to see if they can tell wether a poem has been created by a human or a computer">
    <meta name="keywords" content="Fashion, Clothing, Casual, Formal, Athlesuire, Streetwear">
    <meta name="author" content="Charlie Clarke">

    <title>Fashion Fanatics</title>
```

Check

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Document checking completed. No errors or warnings to show.

Source
```
1  ↵
2  <!DOCTYPE html>↵
3  <html lang="en">↵
4  ↵
5  <head>↵
6     ↵
```

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Content Sources / Copyright

State the source of the content for your site here. You need to include ALL content (text, images, animations, sound)

I used Pintrest for:
Website logo
Streetwear style photo
Casual style photo
Athleisure style photo
Formal style photo

I used Pixabay for:
Poll blue bar image
Sources laptop image
Contact image

Using Pixabay which is legally letting users use photos however they want is different to Pinterest as Pinterest is not made for commercial use. Using Pinterest photos with permission for being used commercially from the owner is very important for credit and legal reasons.

Relevant Implications

Explain at least three relevant implications and how you have addressed them.

Consider aesthetics, legal, end user considerations, accessibility, and usability. For the external standard you will need to consider aesthetics, functionality, intellectual property, usability, and end-user considerations.

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For Aesthetics, I have used images to my advantage by adding them into each page to help the user visually know what page they are on and adding more detail to each page. As well as changing the navigation text colours and link colours to match the decided colour palette.

End user considerations have been implemented as the navigation is on every page so they can alway switch page, the back button added to the extra info page on the styles pages, adding code to get the user to leave our website and go to their link so they can get back to it easily instead of replacing out website entirely. All of these makes the user's end easier to access different parts of the website more efficiently.

For the usability I made sure the colours work together and don't make it hard for them to read any text, this could be having colours such as black on white etc. Any colours that stand out on another colour to make reading easier, it would be a problem if the colours I chose challenged the user to read rather than making it easier so they can enjoy going around my website. We also made sure the text wasn't super small but was at a readable size and made the font smooth and easy to understand.

In Functionality I added a poll which can let the users that have visited the site either say yes or no to if they would wear a specific style. This poll can help users that are trying to find a style understand what styles other users are passing through and what's modern.

Usability again, the topic of fashion can be understood by the young and old knowledgeable and non-knowledgeable as it is personal and opinionated and doesn't require any actual knowledge, just opinions. As well as making the website simple lets all users understand the website as well as each other rather than having one specific generational slang, pictures, flashy colours etc.

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